

Bob Zerfing Books  
P.O. Box 1251  
Woodland, WA 98674

## Marketing Agreement

Bob Zerfing Books, hereafter referred to as the Company, enters into this Marketing Agreement (Agreement) with \_\_\_\_\_, a 501(c)(3) organization, hereafter referred to as Client. The Company and Client are collectively referred to herein as the Parties.

This Agreement becomes effective on the date executed by both Parties and will continue for 90 calendar days. Either Party may unilaterally terminate this Agreement at any time upon written notice to the other Party.

The Company agrees to:

1. Create a promotional code unique to the Client to be used by the Company in associating a customer on the Company's website with the Client.
2. Provide any customer entering the promotional code assigned to the Client to purchase all products on the Company's website, [www.bobzerfing.com](http://www.bobzerfing.com), at a 10% discount.
3. Mail a report to the client each month of the total sales where a customer used the Client's promotional code when purchasing products on the Company's website. The report shall contain the date, the name and email address of the customer, and the total amount of the purchase.
4. Make a tax deductible donation of 25% of the total sale to the Client for each purchase made on the Company's website using the Client's promotional code.
5. Add the Client to the list of Charities and Missions identified on the Company's website. This list will include the promotional code assigned to the Client, the Client's name, and a link to the Client's website, if applicable.

The Client agrees to encourage their supporters to purchase products from the Company by:

1. Letting visitors to their website know about the Company's products and donation offer. This will include the Client's assigned promotional code and a link to the Company's website.
2. Promoting the Company's donation offer and website on the Client's social media accounts such as Facebook by providing the Client's promotional code, a link to the Company's website, and reviews of products offered by the Company.
3. Encouraging the Client's social media "friends" and contacts to share the Company's donation offer and website, and the Client's promotional code, with their social media "friends".

This agreement is entered into by:

Bob Zerfing, Bob Zerfing Books

Client

Date:

Date: